

ADVERTISING BOOKING FORM

To: Singapore Logistics Association
No.2 Bukit Merah Central, #04-02
Singapore 159835

Tel: (65) 6499 9799
Fax: (65) 6499 9788
Email: slamail@sla.org.sg

We wish to book an advertisement space on SLA Portal www.sla.org.sg as follows:

Banner Types	Size (Pixel)	*Rates		Duration (No. of Month)	#Requested Commencement Date (DD/MM/YYYY)
		Member (Per Month)	Non-Member (Per Month)		
Footer Banners (Min. 6 months commitment)	100(w) X 100(h)	S\$ 80	S\$ 95		
Grid Banners (Min. 6 months commitment)	421(w) X 219(h)	S\$ 400	S\$ 480		
Monster Banner (monthly commitment, every 6 months get 1 month free)	1,236(w) X 436(h)	S\$ 1,800	S\$ 2,160		

* Rates do not include artwork design. Please submit your softcopy artwork together with Advertising Booking Form.

* Rates are on per calendar month or any part thereof basis, and are subjected to prevailing GST rates at the time of payment.

The Requested Commencement Date should be a date no earlier than ten (10) days from the date of submission of the Advertising Booking Form and artwork.

Company Name (Advertiser)		
Address		
Authorised Representative	Name:	Designation:
	Signature:	Date:
<p>▶ We, the above-named Advertiser, acknowledge that SLA shall have the sole discretion to accept or to reject our booking application contained herein.</p> <p>▶ We also acknowledge that SLA's acceptance of our booking application shall be subject to the "Standard Terms and Conditions for Advertising on SLA Web Portal" ("STCs") and we agree to be bound by the STCs.</p>		
Contact Person:		Designation:
Tel No:	Email:	
Cheque No:		Amount:

Cheques payable in Singapore Dollars to "**Singapore Logistics Association**".

**ADVERTISING
SPACE IS LIMITED –
BOOKINGS ON A
FIRST-COME,
FIRST-SERVE BASIS.**

ADVERTISE ON SLA PORTAL 2.0

Greetings from Singapore Logistics Association (SLA)!

SLA invites you to take up advertisement banners on **SLA Portal 2.0** (<http://sla.org.sg>) – home to the latest **news, events, industry resources, technology developments, job openings & continuing education** in the Logistics Industry.

With an unparalleled advertising opportunity, you can potentially reach out to a wide audience mainly from SLA member companies, shippers, logistics professionals, industry suppliers and the public at large who access the portal daily. It is designed to deliver more exposure and visibility for your businesses, and drive more customers to you. All advertisement banners will be linked to your preferred webpage.

Preview of Banner Types

3. Monster Banner: 1236 (w) x 436 (h)

1. Footer Banner: 100 (w) x 100 (h)

2. Grid Banner: 421 (w) x 219 (h)

If you have special requirements, please contact us at **6499 9799** or email slamail@sla.org.sg.

Place Your Booking Now !